

CLIENT: Koons Silver Spring

AGENCY: CLC Agency

MARKET: Washington, DC

AE: Kelly Amacher

Phone:

Email: kelly.amacher@nbcuni.com

WRC-TV (NBC4)/ NBCSW

Estimate 1629

January 6, 2022

PROGRAM	DAYPART	RATE	12/27/21	1/3/22	1/10/22	1/17/22	1/24/22	TOTAL SPOTS	TOTAL DOLLARS
WASH CAPS 1/2	3p-530p	\$2,300						0	\$0
WASH CAPS 1/7	8p-11p	\$2,300		1				1	\$2,300
WASH CAPS 1/8	8p-11p	\$2,300		1				1	\$2,300
WASH CAPS 1/10	7p-10p	\$2,300			2			2	\$4,600
WASH CAPS 1/15	2p-5p	\$2,300			1			1	\$2,300
WASH CAPS 1/16	2p-5p	\$2,300			1			1	\$2,300
WASH CAPS 1/18	7p-10p	\$2,300				1		1	\$2,300
WASH CAPS 1/20	7p-10p	\$2,300				1		1	\$2,300
WASH CAPS 1/22	7p-10p	\$2,300				1		1	\$2,300
WASH CAPS 1/24	7p-10p	\$2,300				2		2	\$4,600
WASH CAPS 1/26	7p-10p	\$2,300				2		2	\$4,600
								0	\$0
			0	2	4	3	4	13	\$29,900
			\$0	\$4,600	\$9,200	\$6,900	\$9,200		
		NET	\$0	\$3,910	\$7,820	\$5,865	\$7,820		\$25,415
HOME									
AWAY									

GUIDELINES

Please run all spots as ordered, all makegoods must be approved or will be credited

Please have at least 30 minute separation between all spots

Please have equal distribution among days and dayparts

Please send log times prior to airing

Please run on broadcast Calendar

Please sign and date