

CLIENT: Koons Silver Spring

AGENCY: CLC Agency

MARKET: Washington, DC

AE: Kelly Amacher

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WRC-TV (NBC4)

Estimate

PROGRAM	Team	DAYPART	RATE	4/11/22	4/18/22	4/25/22	TOTAL SPOTS	TOTAL DOLLARS
WASH CAPS 4/12	Philly	7p-10p	\$2,300	2			2	\$4,600
WASH CAPS 4/14	Toronto	7p-10p	\$2,300	2			2	\$4,600
WASH CAPS 4/16	Montreal	7p-10p	\$2,300	2			2	\$4,600
WASH CAPS 4/18	Colorado	9p-12a	\$2,300		2		2	\$4,600
WASH CAPS 4/24	Toronto	7p-10p	\$2,300		2		2	\$4,600
WASH CAPS 4/26	NY islanders	7p-10p	\$2,300		2	0	2	\$4,600
WASH CAPS 4/28	NY Islanders	7p-10p	\$2,300		2	0	2	\$4,600
WASH CAPS 4/29	NY Rangers	7p-10p	\$2,300		2	0	2	\$4,600
							0	\$0
				6	4	6	16	\$36,800
				GROSS	\$13,800	\$9,200	\$13,800	
				NET	\$11,730	\$7,820	\$11,730	\$31,280
HOME								
AWAY								

GUIDELINES

Please run all spots as ordered, all makegoods must be approved or will be credited

Please have at least 30 minute separation between all spots

Please have equal distribution among days and dayparts

Please send log times prior to airing

Please run on CALENDAR MONTH

Please sign and date