



MiQ DIGITAL NORTH AMERICA INC.
853 Broadway, 4th Fl, New York, NY 10003
EIN Number 46-1255366

mediaconnect@miqdigital.com
www.miq.com

INSERTION ORDER

IO Number		Advertiser Name	Koons Silver Spring
Agency Name	CLC Agency	3rd Party Advertiser	NA
PO NUMBER		Industry	
Booking Date	5/26/2021		
Campaign Name	Koons Silver Spring Memorial Day Weekend CTV	Media iQ Sales Contact	Joe Krafty
Agency/Advertiser Contact Name	Helene Lustig	Media iQ Sales Number	703-626-3556
Contact Email	helene@clcagency.com	Media iQ Sales Email	joseph.krafty@miqdigital.com
Billing Contact	Helene Lustig	Media iQ Finance Contact	financena@miqdigital.com
Billing Address	700 River Ave, Suite 416, Pittsburgh PA, 15212	Media iQ Finance Number	(917) 756-1201

Notes Delivery: ☐	
· Standard creative assets should be received and any changes must be delivered 2 business days prior to scheduled launch.☐	
· Video and Native creative assets should be received and any changes must be delivered 5 business days prior to scheduled launch.☐	
Payment terms:☐	
· Net 30 Days☐	
Terms and Conditions:☐	
· Advertiser has 24 hour cancellation clause☐	

Partner	Placement Name	Ad Size	Geo Target	KPI	Flight Dates	dCPM	Impressions	Budget
MiQ	MiQ Connected TV/OTT_Video_Package	:15s :30s	12mi Radius from 3111 Automobile Blvd #1, Silver Spring, MD 20904 A25-54	VCR	5/27/2021 - 5/31/2021	\$ 35.50	281,690	\$10,000.00
Added Value								
MiQ	MiQ Added Value Guard	MiQ's best-in-class combination of market leading brand safety vendor integrations and proprietary real-time fraud prevention technology.	N/A	N/A	5/27/2021 - 5/31/2021	AV	-	-
TOTAL COST							281,690	\$10,000.00

I ensure that the advertiser’s website includes a privacy policy that discloses data collection and usage, third party cookie usage, options for cookie management, and opt-out information, such as http://optout.networkadvertising.org. Additionally, I agree to place advertising with MEDIA iQ Digital North America INC as detailed in this agreement and in accordance with the standard IAB terms and conditions provided. A copy of our Terms and Conditions can be found at https://www.iab.com/wp-content/uploads/2015/06/IAB_4As-tsandcs-FINAL.pdf.

Advertiser Name (Print)/Signature:

DocuSigned by: Lisa Pappas

MEDIA iQ Signature:

DocuSigned by: Ali Young